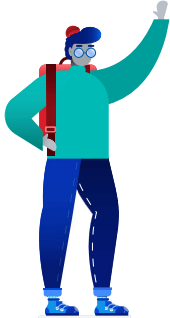


# Are you on top of your data protection?



Cyber attackers are more sophisticated and successful



In a 2018 study of companies that were attacked, it was found that 68% of breaches took months or longer to discover.<sup>1</sup>



Data corruption or loss can financially damage your business



The average cost of a single attack is \$5 million, with \$1.25M (25%) attributable to system downtime, and \$1.5M (30%) to IT and end user productivity loss<sup>2</sup>



Cost to maintain data is growing as volume and complexity grows



The average enterprise backup has reached a petabyte or more, pushing conventional storage to its limits<sup>3</sup>

